

- Patient satisfaction
- Increase in sales
- Customer satisfaction

6. BI Worldwide

Employees Incentivized in 2010: 1.5 million

Web site: www.biworldwide.com
 BI Worldwide is a global provider of employee recognition programs and is devoted to helping organizations translate their vision into action to improve employee engagement. With more than 25 locations in the U.S and worldwide, BI Worldwide's mission is to produce measurable results for our clients by driving and sustaining engagement with their employees, channel partners, and consumers.

Clients: N/A

Services:

- Engagement and motivation
- Employee productivity
- Rewards and recognition
- Culture and change management
- Research and analytics
- Service anniversary awards
- Employee training
- Mobile engagement
- Mobile-based rewards
- Tablet/mobile-based learning
- Wellness programs
- Meetings
- Safety programs

Most important metrics:

- Program business objectives achieved
- Increase in employee engagement/satisfaction survey results

- Increase in total employee productivity levels and revenue
- Unique participant log-ins to the recognition and rewards platform/website
- Percent of manager discretionary (on-the-spot) rewards budget used
- Percent of eligible employees sending peer-to-peer recognitions per month
- Number of total peer-to-peer recognitions sent per month
- Number of manager discretionary (on-the-spot) recognitions given per month/year
- Dollars spent per person per service anniversary awards
- Percent of program budget allocated to rewards

7. The Miller Company

Employees Incentivized in 2010: N/A

Web site: www.millercom.com

In 1992, The Miller Company was our typical start-up—a desk in the corner of the house, a high level of passion, and a belief in our ability to make a dent in the Universe. Since then, continued passion, creative ideas, dependability, and trusting clients have lead to steady growth. Today, we work in an open, creative environment that benefits our clients and nurtures the professionals who work here. As a business with entrepreneurial DNA, our clients benefit from our flexibility, agility, and the absence of layers to our decision makers.

Clients: N/A

Services:

- Tenure recognition
- Individual and team performance awards
- Sales and safety incentives
- Gifts
- Branded merchandise.

Most important metrics:

- Employee engagement
- Loyalty
- Productivity

8. Anderson Performance Improvement Company

Employees Incentivized in 2010: 500,000

Web site:

www.andersonperformance.com

Anderson Performance Improvement Company accelerates our clients progress by motivating their people with behavior-based rewards and recognition systems. Our system boosts retention, increases productivity, and promotes engagement throughout an organization. No matter what your objective—employee retention, customer satisfaction and loyalty, sales acceleration, product knowledge, non-sales productivity, or technological compliance—we have a solution. As a full-service performance improvement company, we deliver motivational solutions from start to finish including analysis, program design, communications, measurement, reinforcement, reporting, rewards, and administration.

Clients: N/A

Services:

- Employee recognition
- Sales incentives
- Business to business
- Channel incentives
- Years of service
- Health and wellness
- Discretionary recognition tools
- Safety programs
- Reward sourcing

Most important metrics:

- Profit increase
- Revenue growth
- Productivity
- Employee engagement
- Customer satisfaction
- Employee retention

9. Point Recognition

Employees Incentivized in 2010: More than 50,000 employees

Web site: www.pointrecognition.com

For more than 25 years, Point Recognition has specialized in developing, executing and managing employee award programs for all types of companies. Point Recognition offers an innovative, cost-effective, online award program platform that can be used to execute all corporate award and recognition programs. For effective program management, Point Recognition utilizes a custom data management system combined with personal, world-class customer service and care.

Clients: N/A

Services:

- Develop, design, execute and manage corporate award and recognition programs including:
 - Service award
 - Safety
 - Holiday gift
 - Sales and incentive
 - Performance
 - Peer-to-peer
 - Wellness
 - Retirement
 - Brand-name awards customized awards with corporate logo and/or personalization
- Complete program administration/management
- Real-time, online tracking and reporting capabilities

Most important metrics:

- Employee participation rates
- Accurate and timely program administration/management/ customer care
- On-time award delivery
- Cost reduction/savings

10. Rymax Marketing Services, Inc.

Employees Incentivized in 2010: More than 420,000

Web site: www.rymaxinc.com

Rymax believes in the power of recognition. Our goal is to inspire growth, enhance performance, and develop meaningful relationships to help you drive your business forward. Our unwavering focus is on providing customized

solutions for our customers to maximize their loyalty and recognition programs. As the largest national manufacturers' representative in the premium and incentive industry, we provide access to unlimited reward options and design turn-key incentive solutions. These solutions help drive employee and consumer behaviors to yield desired results.

Clients: N/A

Services:

- Corporate gifting
- Employee engagement, recognition, and performance programs
- Sales incentive programs
- Safety programs
- Wellness programs
- Years of service awards and banquets
- Dedicated account management
- Marketing and graphic design teams
- Proprietary online rewards platform - MaxSite™
- Complete program customization
- Customer service

Most important metrics:

- Employee engagement and retention
- Program opt-in
- Client feedback surveys and scorecards
- Reward redemptions
- ROI analysis
- Overall sales lift