

HRO TODAY

EDUCATION AND EVENTS



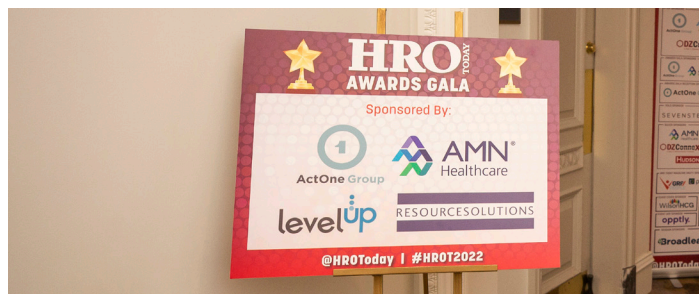
People in Healthcare Summit



Contact Berthony Poux | VP, Events – *HRO Today* | Berthony.Poux@SharedXpertise.com

Diamond Sponsorship with Speaking Session - \$35,000

- Sponsor of People in Healthcare pre-awards gala cocktail reception. 5 minute intro and welcome address OR private luncheon with up to 15 attendees.
- Unique events landing page for prospects & clients with your branding and special discounts
- Sponsor of a table at the People in Healthcare Award gala - includes logo in all promotion of the awards and branding at the awards dinner. HRO Today will seat VIP attendees at your table
- Sponsorship mentioned in awards related press release and promotional email
- Speaking Opportunity: Participate in panel discussion or have a 30-minute case study. Must be a client speaking or co-presenting.
- Additional 5-10 minute demo in technology showcase.
- Demo table top to exhibit during the entire in-person conference
- Opportunity to choose 15 attendees for onsite introductions (HRO TODAY staff will be onsite to make as many introductions as possible)
- Three (3) internal full conference registrations
- Five (5) client full conference registrations for existing or prospective clients
- Prospect marketing program: HRO Today will send out discounted pricing for up to 35 companies that you would like to meet at the event to facilitate their attendance
- Pre-event email promotion to registered prospects and other attendees to request a 1:1 meeting with your team
- Unedited recording of your session given to you for marketing use
- Complete attendee list for follow-up marketing (post event)



Award Gala Sponsor + Platinum PLUS package - \$25,000

- Sponsor of a table at the People in Healthcare Award gala - includes logo in all promotion of the awards and branding at the awards dinner. HRO Today will seat VIP attendees at your table
- Sponsorship mentioned in awards related press release and promotional email
- Prospect marketing program: HRO Today will send out discounted pricing for up to 35 healthcare providers that you would like to meet at the event to facilitate their attendance
- Pre-event email promotion to registered prospects and other attendees to request a 1:1 meeting with your team
- Speaking Opportunity: Facilitate or participate in a 30-minute thought leadership presentation or panel discussion. Must be a client speaking, co-presentation with a client, or a panel discussion.
- Branding on event website
- Unedited recording of your session given to you for marketing use
- Three (3) internal passes + 1 speaker pass to attend the event
- Three (3) conference registrations for existing or prospective clients
- Complete attendee list with contact information for follow-up marketing (post event)

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Platinum PLUS package - \$15,000

- Speaking Opportunity: Facilitate or participate in a 30-minute thought leadership presentation or panel discussion. Must be a client speaking, co-presentation with a client, or a panel discussion.
- Branding on event website
- Unedited recording of your session given to you for marketing use
- Prospect marketing program: HRO Today will send out discounted pricing for up to 35 companies that you would like to meet at the event to facilitate their attendance
- Table top exhibit
- Two (2) internal passes to attend the event
- Three (3) in-person conference registrations for existing or prospective clients
- Two (2) internal passes to attend the event



Healthcare Awards Table Sponsor - \$10,000

- Sponsor of a table at the People in Healthcare Award gala - includes logo in all promotion of the awards and branding at the awards dinner. HRO Today will seat VIP attendees at your table
- Prospect marketing program: HRO Today will send out discounted pricing for up to 35 healthcare providers that you would like to meet at the event to facilitate their attendance
- Tabletop display during the entire event
- Branding on the event website
- Two (2) internal passes to attend the event
- Three (3) Conference registrations for existing or prospective clients
- Complete attendee list with contact information for follow-up marketing (post-event)



Add \$10,000 to any package above for Healthcare specific Flash Report

HRO Today Flash Reports are a brief discussion of the results from research and editorial papers that address today's themes, trends and topics of interest in the HR community. The results of the research and editorial papers address today's topics of interest in the HR community.

Flash Report Marketing Distribution

- Flash Report Link Posted to HRO Today Website
- Flash Report Link featured in e-Newsletter
- One e-mail blast sent to the HRO Today Network

[CLICK HERE FOR A SAMPLE FLASH REPORT](#)

Contact Berthony Poux, VP of Events, for more information:

[Schedule a Zoom Meeting](#)

or Via Email:

Berthony.Poux@SharedXpertise.com

